

MidwestPowerSkills Newsletter

April 2011

HAPPY BIRTHDAY!



It was one year ago this month that MidwestPowerSkills.net went online with the goals of sharing information with potential students regarding green job related education and training opportunities in the Midwest, sharing program information between schools, and providing a resource for policy makers.

This website was created as a response to the Midwestern Governors Association's [Platform for Creating and Retaining Jobs in the New Energy Economy](#) and with their approval a support, all colleges and universities in the Midwest are encouraged to share their new and green energy offerings on this web site. If you need more information or assistance with the web site, please contact Joe DeHart at jcdehart@dmacc.edu or (515) 964-6279.

Now that this web site has reached a critical number of schools and course offerings submitted, the focus needs to move from participation to promotion. Goals for the coming year include encouraging schools to continue entering relevant offerings and keep their submissions current, and to begin promoting this web site as a tool for its intended audiences.

Facts and Figures:

- 72 colleges and universities have entered information
- 10 states represented
- 981 credit and non-credit offerings on the site (64% credit)
- 1,829 unique visitors to the site(+ 30% since Oct 2010)
- 3,202 total site visits (+16% since Oct 2010)
- 4,985 searches (+18% since Oct 2010)
- 3 1/2 minute average time using the site