

MidwestPowerSkills Newsletter October 2010

UP AND RUNNING!

In April of this year the midwestpowerskills.net web site was kicked off as a response to the Midwestern Governors Association's [Platform for Creating and Retaining Jobs in the New Energy Economy](#). The goal of this web site was to provide a one-stop experience for potential students, colleges and policy makers about new and green energy training in the Midwest.



With the help of the Midwestern Governors Association, all colleges and universities in the Midwest are being encouraged to share their new and green energy offerings on this web site. If you need more information or assistance with the web site, please contact Joe DeHart at jcdehart@dmacc.edu or (515) 964-6279.

BY THE NUMBERS

Schools have been busy entering information onto the site. The green box to the right provides basic usage information since April of 2010. Usage has grown steadily and shows that colleges and universities continue to add offerings with the number of searches increasing over 200% since June! There have been over 11,000 page views on this web site since launching in April. Thank you to everyone who is contributing to the success of this project!

Facts and Figures:

- 71 colleges and universities have entered information (+26% since June)
- 10 states represented
- 850 credit and non-credit offerings on the site (73% credit) (+79% since June)
- 1,402 unique visitors to the site (+ 88% since June)
- 2,759 total site visits (+69% since June)
- 4,227 searches (+200% since June)
- 4 minute average time using the site